



## LOCAL BUSINESSES BACKING PERTH 800

Local companies have all entered into the Perth 800 spirit by thinking up their own individual ways to celebrate this special year for the Fair City. Here are a few examples:



In celebration of the 800th anniversary of the granting of the Royal Burgh Charter to Perth by King William the Lion of Scotland in 1210,  
The Holiday Inn Express Perth hotel is delighted to offer the following:

Stay 1<sup>st</sup> night at £79.00 and get the 2<sup>nd</sup> night for 800 pence!

All enquiries MUST be made directly to the hotel on 01738 636666 or email [karen.johnston@hiexpressperth.co.uk](mailto:karen.johnston@hiexpressperth.co.uk), quoting Perth 800.

This offer is subject to availability and valid throughout July & August 2010  
More special offers will follow throughout the rest of the year...  
For more information about the Hotel please visit: [www.hiexpressperth.co.uk](http://www.hiexpressperth.co.uk)

### **Perth & Kinross Leisure, Caledonia House, Hay Street**

Are offering 800 free activities throughout 2010, this allows people to take part in a number of free activities on specific dates throughout the year. To find out more about these offers on the Perth & Kinross Leisure website please – [click here](#) .

### **Strathearn Kiltmaker, 57 North Methven Street, Perth**

Have 800 ruche ties in various colours to give away. One free ruche tie available per full adult kilt hire outfit while stocks last.

### **Inveralmond Brewery, 22 Inveralmond Place, Perth**

Residents of Perth will be able to celebrate the town's 800th anniversary with a new beer.

Perth 800 Ale was launched on Tuesday 23 Feb 2010 by Provost John Hulbert. The beer was produced by the Perth-based Inveralmond Brewery especially for the celebrations, and will be sold at local pubs throughout 2010.

This year marks 800 years since King William the Lion of Scotland granted the Royal Burgh Charter to Perth in 1210.

Provost Hulbert said: "Inveralmond Brewery came up with the excellent idea of brewing a Perth 800 ale with a special recipe. I'm sure it will be enjoyed by pub-goers and it will also help spread the word about Perth 800.

"It's the involvement of local people and businesses that will really help to make Perth 800 a success."

The Brewery's managing director, Fergus Clark, added: "When we heard about the Perth 800 celebrations we thought it was an ideal opportunity to produce a beer to mark this very special occasion. We have developed a recipe that offers the taste and body of a traditional ale, which we believe embodies the rich history and heritage of Perth very well."

### **Perth Racecourse, Stormontfield Road, Perth**

Perth Racecourse is marking Perth 800 by holding a special 13th century themed racing fixture on Saturday 21 August 2010. This additional fixture in the racing calendar will feature fun for all the family, including a special re-enactment of the handing over of the Royal Charter to Perth by King William the Lion and a jousting tournament. Race-goers will also be asked to dress up in 13th century costume for the day, which will include a full race card. Racecourse general manager, Sam Morshead, said: "We asked for this additional race fixture to celebrate Perth 800, and it will be an event that all the family can enjoy. We are fully behind Perth 800, and it's shaping up to be a very special year for Perth."

### **63 Tay Street Restaurant**

During February, Restaurant 63 Tay Street is running an "800 bottles of wine" promotion which includes a bottle of selected wine for £1 with any three course meal, valid Tuesday to Friday inclusive, subject to availability.

### **Lorna Davies Florist, 11 South Methven Street, Perth**

A special Perth 800 Bouquet which features all of the colours from the Perth 800 logo has been created by local businesses Lorna Davies Florist and marketing and design company bluemango. "We wanted to get involved and help promote Perth 800, and we thought why not create a unique collection of flowers to celebrate the year and help support Perth's bid for city status" explained bluemango partner Dave Doig. The South Methven Street business is also

creating a unique window display for the launch this week which coincides with the launch of their new online store. The bouquet is available at the new online shop at [www.lornadaviesflorist.co.uk](http://www.lornadaviesflorist.co.uk) and 10% of the proceeds from the bouquet will go to charities Macmillan and Sense Scotland.

### **Express by Holiday Inn Hotel**

Are putting *together special Perth 800 packages, with special room rates and promotions,*

### **Maza Indian Restaurant, 222-224 High Street, Perth**

Is also supporting the use of the Perth 800 branding.

### **Salutation Hotel, 34 South Street, Perth**

Will offering a Perth 800 menu.

Other local companies like Famous Grouse are also formulating their own Perth 800 projects, and Stagecoach, Scottish and Southern Energy and I&H Brown Construction are backing Perth 800 by sponsoring the official programme of events.

Businesses, community organisations or individuals who want to get involved in Perth 800 should contact Suzanne Cumiskey on 01738 477958 or email [scumiskey@pkc.gov.uk](mailto:scumiskey@pkc.gov.uk)

**Call to action** Download the Perth 800 Events Diary now at [www.perth800.com](http://www.perth800.com) or to request a copy contact the Perth 800 team on [info@perth800.com](mailto:info@perth800.com)